Evolution of choices over time: The U.S. Presidential election 2012 and the NY City Mayoral Election, 2013

Mukkai Krishnamoorthy*, Wesley Miller, Rensselaer Polytechnic Institute and Raju Krishnamoorthy, Columbia University

Several authors have published analyses of poll and survey data of the U.S. Presidential election 2012, with vastly different predictions. Both sampling differences in voter populations and differences in methods of analysis may have accounted for the difference in the prediction. In the current experiment, we perform a survey and an indirect analysis, using Amazon Turk, as opposed to analysis of direct voter preferences using Amazon Turk. We have focused on voters’ two most pressing concerns, one national and the other international, from a choice of 5 in each category.

We conducted surveys before and after the 2012 U.S. Presidential election and prior to the NY City Mayoral election in 2013. The surveys were done using Amazon Turk. This paper describes the results of our analysis of the surveys and predicts the winner of the NY City Mayoral Election.

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