An upper bound for the crossing number of $K_{r,s} \times C_n$
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The primary purpose of this presentation is to give an upper bound for the crossing number of $K_{r,s} \times C_n$. The drawing from which the upper bound is obtained maintains the number of crossings for each of the ‘n’ copies of $K_{r,s}$ in the Cartesian product indicated by the Zarankiewicz conjecture on the crossing number of complete bipartite graphs. The standard drawing of $K_{r,s}$ (which satisfies the conjecture) is modified to significantly reduce the number of crossings introduced by the ‘rs’ copies of $C_n$. Additional findings on the lower bound will be noted.

**Keywords:** graph, Cartesian product, crossing number